



**STRIVE**  
**TO FIVE**

# COMPENSATION PLAN

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THERE IS FREEDOM IN  
MONTHLY RESIDUAL INCOME

**Insuragy**

# **STRIVE TO FIVE** *is the perfect business.*

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- Unlimited income potential
- Part-time or full-time - *you decide*
- Flexible hours and work location
- Work from home
- Spend more time with family and friends
- No cost to join
- No upfront charges
- No inventory
- No deliveries
- No collections

As a Broker, your business is 100% yours! Willable, transferable, and sellable.

***Who do you know that uses electricity?***

# *How does Strive to Five work?*

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- *Strive to Five* is designed to be simple and easy to teach.
- *Strive to Five* = Five brokers/Five customers.
- As a *Strive to Five* Broker, you are an independent business owner. Marketing and business development is designed by you, the business owner.
- Save customers money and earn a significant monthly residual on electricity.
- Insuragy provides the network of retail electric providers where customers can purchase electric services.

# How Do Energy Brokers Make Money?

Brokers earn a commission from retail energy providers

- Brokers build margin or “mils” into the total rate for energy that appears on the customer’s invoice
- Brokers earn a monthly commission when the customer pays its bill

10 mils = \$.01/kWh

 <b>\$0.060/kWh</b> The Energy Supplier has a <b>total cost</b>	+	<b>\$</b> <b>\$0.010/kWh</b> Energy Broker adds a <b>broker fee (mils)</b>	=	 <b>\$0.070/kWh</b> Customer pays the final price, which equals <b>total cost + broker fee.</b>
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- Kilowatthours (kWh) change each month based on customer usage.

500/kWh	1,000/kWh	2,000/kWh	5,000/kWh	10,000/kWh
X \$.01	X \$.01	X \$.01	X \$.01	X \$.01
\$5.00	\$10.00	\$20.00	\$50.00	\$100.00

# What is **STRIVE TO FIVE** ?

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## Two Ways to Earn

Your compensation comes through customers' monthly billings and collections, this is called residual income. Customer usage is the fuel for your business, creating long-term lasting income and by teaching other people how to do the same thing, you will build residual income for yourself.

### Strive to Five Network

- Residential Only
- Founded on network marketing principles
  - Five Brokers/Five Customers
  - Two Incentives
    - Network – Team Building Incentive
    - Bonus – Personal Incentive

### Commercial Broker Program

- Commercial Pricing includes 4 mils
  - Broker start at 3 mils minimum\*
  - Sponsoring broker earns 1 mil
- Custom Commercial Pricing
  - Large Commercial and Industrial (C&I)
  - Sponsoring broker earns 1 mil

*\*mils may be negotiated on a deal-by-deal basis*

*“The simplest, easiest, and most lucrative compensation in the electric industry.”*

# Earning Potential

## Why it works....

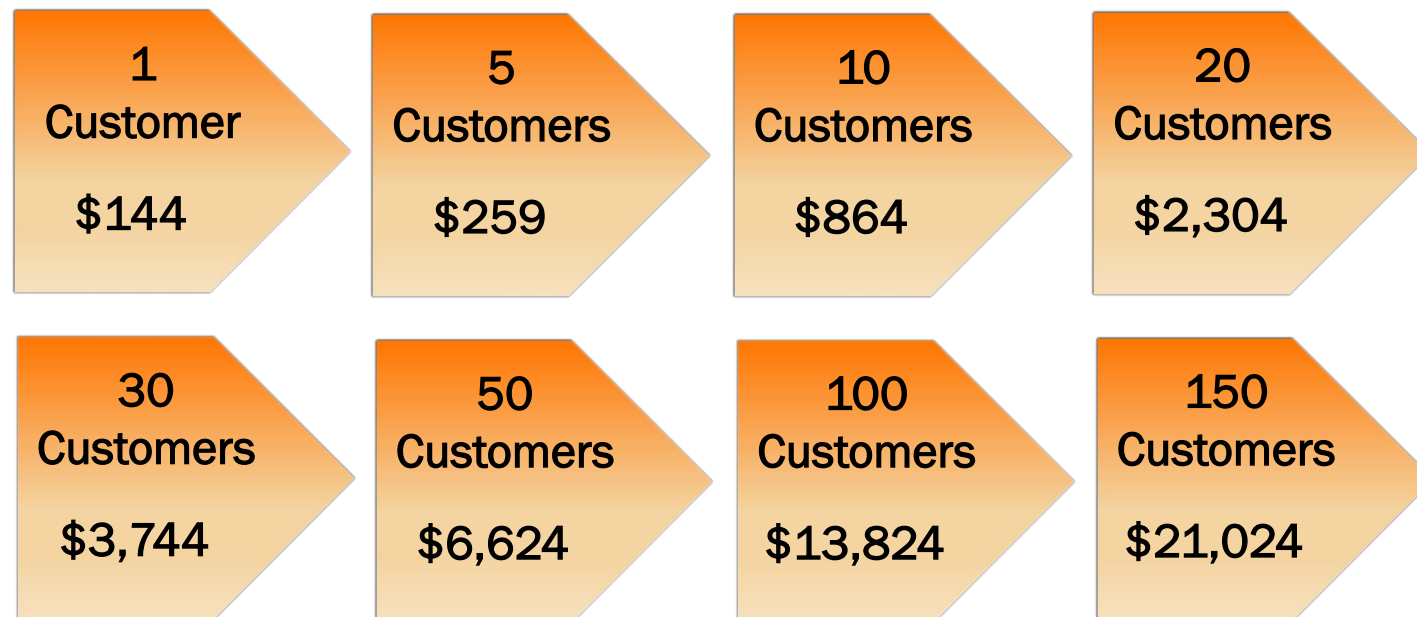
- Insuragy offers electric rates cheaper than 85% of the market
- Brokers that don't grow a network business; still very lucrative
- Bonus - 10 mils every month, every year
- No Quitters - Everyone Wins!

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## What is a customer worth?

- 1 Residential Customer = 1,200
- Bonus Customers = 1<sup>st</sup> customer and customers over 6 = \$.01/kWh
- Network Customers = Customer 2 through 6 = \$.002/kWh

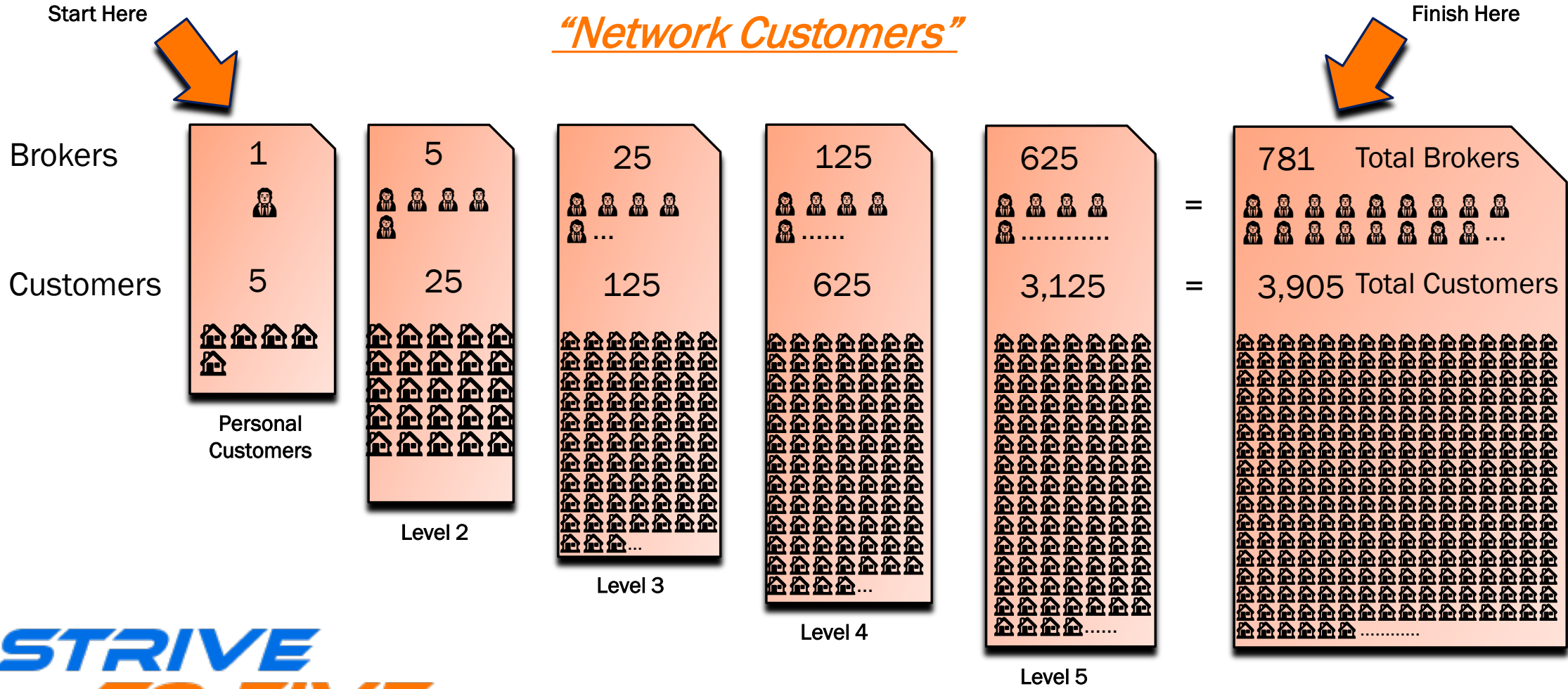
### Annual Earnings on Personal Customers



8.5 million Texas customers  
Everyone uses Electricity

# How to build the business?

No Cost to Join  
Texas Registered Broker



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# Network Compensation

Example of 5 brokers/5 customers with no breakage (Residential Customers)

## kWh Residual Program (mils)

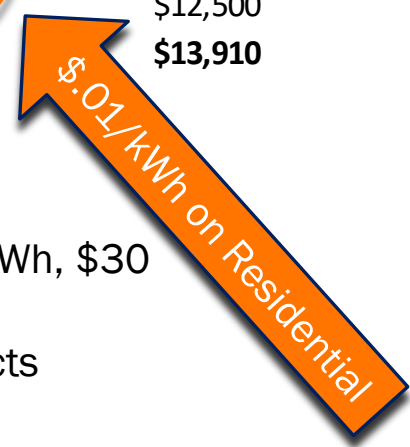
	Brokers	Customers	kWh	
	5	5	1,000	
Levels	Brokers	Customers	Commission	Monthly Residuals
You*	1	5	\$0.0020	\$10
Level 2	5	25	\$0.0010	\$25
Level 3	25	125	\$0.0010	\$125
Level 4	125	625	\$0.0020	\$1,250
Level 5	625	3,125	\$0.0040	\$12,500
<b>Total</b>	<b>781</b>	<b>3,905</b>		<b>\$13,910</b>

\*Personally sponsored customers payout at \$.002

### Usage Based (mils) Highlights

- \$10 on 1,000 kWh, \$20 on 2,000 kWh, \$30 on 3,000 kWh, etc.
- Pay-out is on eligible residual products
- All usage is paid with no minimums

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# Residential Programs



## Network Program

Five Active Customers must be in Network Program to qualify for Level Pay

### Usage Based (mils)

10 Mils/kWh (Monthly)

Levels	Commission
<b>You</b>	<b>\$2.00</b>
<b>2</b>	<b>\$1.00</b>
<b>3</b>	<b>\$1.00</b>
<b>4</b>	<b>\$2.00</b>
<b>5</b>	<b>\$4.00</b>
<b>Total Pay-Out</b>	<b>\$10.00</b>

\* Example of 10 mils at 1,000 kWh

### Concierge (PTC)

\$7.00 Monthly Concierge

Levels	Commission
<b>You</b>	<b>\$1.40</b>
<b>2</b>	<b>\$0.70</b>
<b>3</b>	<b>\$0.70</b>
<b>4</b>	<b>\$1.40</b>
<b>5</b>	<b>\$2.80</b>
<b>Total Pay-Out</b>	<b>\$7.00</b>

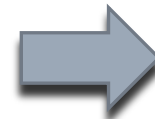


## Network Program

- Maintain 5 customers monthly
  - Customers 2 through 6 with the oldest enrollment date will always make up the 5.
- Build a Team
  - Long Term Growth
- Incentive to build a large business

## Bonus Program

- Customer 1 and customers greater than 6
- Incentive to enroll 1<sup>st</sup> customer to get 10 Mil Commission
- Lucrative for the broker willing to DIY
- Incentive to quickly get 5 network customers and move to large pay-outs



## Bonus Program

Bonus Eligible after five monthly customers in the Network Program

### Usage Based (mils)

10 Mils/kWh (Monthly)

<b>You</b>	<b>\$10.00</b>
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### Concierge (PTC)

\$7 Monthly Concierge (PTC)

<b>You</b>	<b>\$7.00</b>
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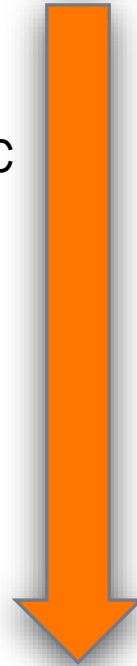
# How to start?

Compensation is earned when customers pay their electric bill or concierge payment.

Insuragy's proprietary software tracks and accurately calculates commissions from several electric providers.

## Simple Rules to get paid:

- Maintain broker registration with the Texas PUC
- 5 Network customers to get Level 2 through 5 residuals
- Customer must be on an eligible product and pay electric bill or concierge payment.
- Commission payments are calculated when revenue is received.
- Commissions older than 60 days are not eligible for payment.



## Monthly Residuals paid by the 5<sup>th</sup> of each month

- ACH Payment - Free
- Paper Checks Mailed - \$9.95 Monthly

## Insuragy Agency Fee

- 3% commission on usage based (mils) products
- \$3.00 on Monthly Concierge Program

The future depends on what you do today.